


**Subject:** Re: Historic Core Farmer's Market expansion  
**From:** Noah Strouse  
**Date:** 07/18/2016 04:53 PM  
**To:** David Rivera  
**CC:** Blair Besten <blair@historiccore.bid>

Hi David,

Thanks for this information.

What would it take to revise the closure to both blocks every Sunday? It's looking like this may actually be better for us and our operator, and would also make the traffic study & signage process simpler. We could order one traffic study for both blocks.



**NOAH STROUSE**  
*Director of Marketing & Services*

209-211 W 5th Street  
Los Angeles, California 90013

p 213/488-1901  
c 310/383-6304  
[HistoricCore.BID](http://HistoricCore.BID)

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**213/239-8336**

On Thu, Jul 14, 2016 at 2:21 PM, David Rivera <[david.rivera@lacity.org](mailto:david.rivera@lacity.org)> wrote:

On Thu, Jul 14, 2016 at 9:55 AM, Noah Strouse <[noah@historiccore.bid](mailto:noah@historiccore.bid)> wrote:

Hi David,

Just wanted to clarify some things that may have been confused between phone conversations and emails.

1. Traffic Study - We will order and email completed version to you and try to upload to the bss page (still having difficulties). **This has to be an approved Traffic Plan sent to Mohammed Blorfrshan.**
2. Permanent Signage - Has this already been ordered and how long does it take for installation? Or is this only ordered after traffic study completion? **I have the costs from last year. It has not been ordered yet.**

**Mehrdad**

**Moshksar** <[mehrdad.moshksar@lacity.org](mailto:mehrdad.moshksar@lacity.org)> 8/20/15

to Roy, me, Diana

Hello Diana,

The cost estimate for the new signs after the expansion of the limits of the Farmer's Market on 5th St to its new location at Main St. is as following.

<u>Sign Type</u>	<u>Quantity</u>	<u>Unit Cost</u>	<u>Installation Cost</u>	<u>Total Cost</u>
W20-3 (Road Closed Ahead)	1	\$ 485.00	\$ 18.00	\$ 503.00
R3-2 (No Left Turn)	2	\$ 250.00	\$ 18.00	\$ 536.00
Parking Restriction signs	8	\$ 90.00	\$ 18.00	\$ 864.00

**Total Estimated cost: \$ 1,903.00**

**Note: The above total cost estimate is based on the quantity of signs indicated, if the number of signs changes, the total cost must be**

adjusted accordingly.

If you have any questions please feel free to contact me.

Thanks,



Mehrdad Moshksar, P.E.  
Central District | District Engineer  
Los Angeles Department of Transportation  
Tel.: [\(213\) 928-9725](tel:(213)928-9725)

3. May we have a contact at Metro? Blair said last time she called to notify them and they were grateful as no one had alerted them to the changes to bus lines for the day.

[edgleyr@metro.net](mailto:edgleyr@metro.net)

[floresje@metro.net](mailto:floresje@metro.net)

[hernandezma@metro.net](mailto:hernandezma@metro.net)

[joneske@metro.net](mailto:joneske@metro.net)

[laceyj@metro.net](mailto:laceyj@metro.net)

[liangl@metro.net](mailto:liangl@metro.net)

[reeces@metro.net](mailto:reeces@metro.net)

Thanks,

Noah



**HISTORIC  
CORE  
BID**  
of DOWNTOWN LOS ANGELES

### NOAH STROUSE

*Director of Marketing & Services*

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On Wed, Jul 13, 2016 at 2:10 PM, David Rivera <[david.rivera@lacity.org](mailto:david.rivera@lacity.org)> wrote:

Noah,

DOT is asking for a traffic plan as well as the permanent signage. Please advise.

----- Forwarded message -----

From: **David Rivera** <[david.rivera@lacity.org](mailto:david.rivera@lacity.org)>

Date: Wed, Jul 13, 2016 at 10:07 AM

Subject: Fwd: Historic Core Farmer's Market expansion

To: David Rivera <[david.rivera@lacity.org](mailto:david.rivera@lacity.org)>

----- Forwarded message -----

From: **Mehrdad Moshksar** <[mehrdad.moshksar@lacity.org](mailto:mehrdad.moshksar@lacity.org)>

Date: Thu, Aug 20, 2015 at 2:39 PM

Subject: Re: Historic Core Farmer's Market expansion

To: Roy Kim <[roy.kim@lacity.org](mailto:roy.kim@lacity.org)>

Cc: David Rivera <[david.rivera@lacity.org](mailto:david.rivera@lacity.org)>, Diana Yedoyan <[diana.yedoyan@lacity.org](mailto:diana.yedoyan@lacity.org)>

Hello Diana,

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Mehrdad Moshksar, P.E.  
Central District | District Engineer  
Los Angeles Department of Transportation  
Tel.: [\(213\) 928-9725](tel:(213)928-9725)

On Thu, Aug 20, 2015 at 9:46 AM, Roy Kim <[roy.kim@lacity.org](mailto:roy.kim@lacity.org)> wrote:

David and Diana,

We are OK with the concept of closing 5th Street the additional block between Spring and Main St. However, since 5th Street is an arterial one-way street with 4 traffic lanes, we need to have the organizer submit traffic control plans for our review and approval. The approved plans will need to be attached to their permit as a condition of approval. The organizer will be required to set up the traffic control per the approved plan. I believe this was also required for their original permit.

In addition, we will need to install a new set of additional signs for the expanded closure. The cost estimate will be forthcoming shortly. Thank you.

Roy,

On Thu, Aug 20, 2015 at 8:06 AM, David Rivera <[david.rivera@lacity.org](mailto:david.rivera@lacity.org)> wrote:

OK. I just need someone from DOT then to verify.

On Thu, Aug 20, 2015 at 7:59 AM, Diana Yedoyan <[diana.yedoyan@lacity.org](mailto:diana.yedoyan@lacity.org)> wrote:

Aram told me he's fine with everything but he deferred to the district office and said to reach out to Roy. I can forward you his emails

Sent from my iPhone

On Aug 20, 2015, at 7:57 AM, David Rivera <[david.rivera@lacity.org](mailto:david.rivera@lacity.org)> wrote:

Diana,

I'm confused. I thought it was Aram that was having the issues not signs. And an FYI still no permit issued and they are still having the market every weekend. I wasn't told to go back to the original closure until this was resolved. I had left a message for Noah last week and have not heard back as of yet

On Wed, Aug 19, 2015 at 3:24 PM, Diana Yedoyan <[diana.yedoyan@lacity.org](mailto:diana.yedoyan@lacity.org)> wrote:

I don't have the application actually. David do you by any chance have a copy of it or know where I can get it?

On Wed, Aug 19, 2015 at 12:55 PM, Roy Kim <[roy.kim@lacity.org](mailto:roy.kim@lacity.org)> wrote:

Hi Diana,

I do not recall receiving anything on this. Can you forward their application so that we can review?

Thank you.

Roy,

On Tue, Aug 18, 2015 at 3:05 PM, Diana Yedoyan <[diana.yedoyan@lacity.org](mailto:diana.yedoyan@lacity.org)> wrote:

Hi Roy,

Just wanted to send a quick email to see if you knew anything about the request for the expansion of the Historic Core farmer's market in Downtown Los Angeles. I believe all departments have given the sign off except DOT. Just wanted to see if there were any issues because we really want to get them up and running.

Thanks  
Diana

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**Diana Yedoyan**

**Field & Legislative Deputy**

Office of Councilmember José Huizar

City of Los Angeles | Council District 14

City Hall

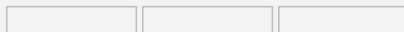
200 N. Spring St | Room 465

Los Angeles, CA 90012

(213) 473-7014 office | (213) 847-0680 fax

[diana.yedoyan@lacity.org](mailto:diana.yedoyan@lacity.org)

For regular updates and to sign up for our E-Newsletter, please visit our updated [Jose Huizar CD 14 website](#). Click on the icons below to follow us on Twitter, Facebook, and YouTube



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Roy Kim

District Operations East | Senior Transportation Engineer

Los Angeles Department of Transportation

Tel.: [213-928-9730](tel:213-928-9730)

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**Diana Yedoyan**

**Field & Legislative Deputy**

Office of Councilmember José Huizar

City of Los Angeles | Council District 14

City Hall

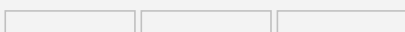
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For regular updates and to sign up for our E-Newsletter, please visit our updated [Jose Huizar CD 14 website](#). Click on the icons below to follow us on Twitter, Facebook, and YouTube



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Bureau of Street Services Investigation and Enforcement Division  
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District Operations East | Senior Transportation Engineer  
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